FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00050349 **Type of Permit:** FILMING **Release Date:** 03/16/2012

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC
Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title HEAD AND SHOULDERS 31968

Type of Production Commercial - Standard

Producer MARK HYATT

Director PHIL GRIFFIN

1st AD TBD TBD

Production Manager LORI DEVINE

FilmL.A. Coordinator Erica Wade

Location Manager PATRICK REINOSO
Primary Phone Mobile - 818-606-3081
Secondary Phone Office - 310-664-4500

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 900	$207.00
Posting 1800	$414.00
Notification Charge	$540.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$624.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $3,519.00

Number of Locations 3

NOT A PERMIT

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Summary Information — Location

Permit Number F00050349
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title HEAD AND SHOULDERS 31968

Location Manager PATRICK REINOSO
Primary Phone Mobile - 818-606-3081
Secondary Phone Office - 310-664-4500

Location Address 7551 Sunset Blvd, Los Angeles, CA, 90046

Location Type Salon

Film Dates 3/19/2012 - 3/19/2012 06:00 - 13:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document sunset.50349.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk only.; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** c5

Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
FILML.A. CLOSURES — Donna Washington
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS — David Chanquin

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/S SUNSET, SIERRA BONITA - STANLEY

Approximate Footage 601 - 900 **Log Number** 32584

Date(s) 3/19/2012 to 3/19/2012 **Time(s)** 06:00 to 15:00

Lane / Full Closure N/S CURB LANE OF SUNSET, SIERRA BONITA - STANLEY
Approximate Footage 0 - 300

Date(s) 3/19/2012 to 3/19/2012 **Time(s)** 05:00 to 13:00

NO PERMIT

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Summary Information — Location

Permit Number F00050349
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title HEAD AND SHOULDERS 31968

Location Manager PATRICK REINOSO
Primary Phone Mobile - 818-606-3081
Secondary Phone Office - 310-664-4500

Location Address 10100 Constellation Blvd, Los Angeles, CA, 90067

Location Type Restaurant

Film Dates 3/19/2012 - 3/19/2012 06:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets

Please see attached document constellation.20349.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 632 **Grid:** E3

Approvals

LOS ANGELES POLICE DEPARTMENT	Mark Buck
FILMLA. CLOSURES	Donna Washington
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	David Chanquin

Parking
Base Camp
Location Type : Filming Location
Parking Notes
10100 CONSTELLATION

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs B/S CONSTELLATION BLVD, AVE OF STARS - CENTURY PARK EAST

Approximate Footage 1501 - 1800 **Log Number** 32585

Date(s) 3/19/2012 to 3/19/2012 **Time(s)** 07:00 to 22:00

Lane / Full Closure N/S AND S/S CURB LANES OF CONSTELLATION BLVD, AVE OF STARS - CENTURY PARK EAST

Approximate Footage 0 - 300

Date(s) 3/19/2012 to 3/19/2012 **Time(s)** 06:00 to 22:00

NO PERMIT

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Summary Information — Location

Permit Number F00050349
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title HEAD AND SHOULDERS 31968

Location Manager PATRICK REINOSO
Primary Phone Mobile - 818-606-3081
Secondary Phone Office - 310-664-4500

Location Address 9361 Farralone Ave, Los Angeles, CA, 91311

Location Type Private Residence

Film Dates 3/20/2012 - 3/20/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	1
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA City UFSO assigned	28982

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 499 **Grid:** J6

Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Duane Houston

Parking

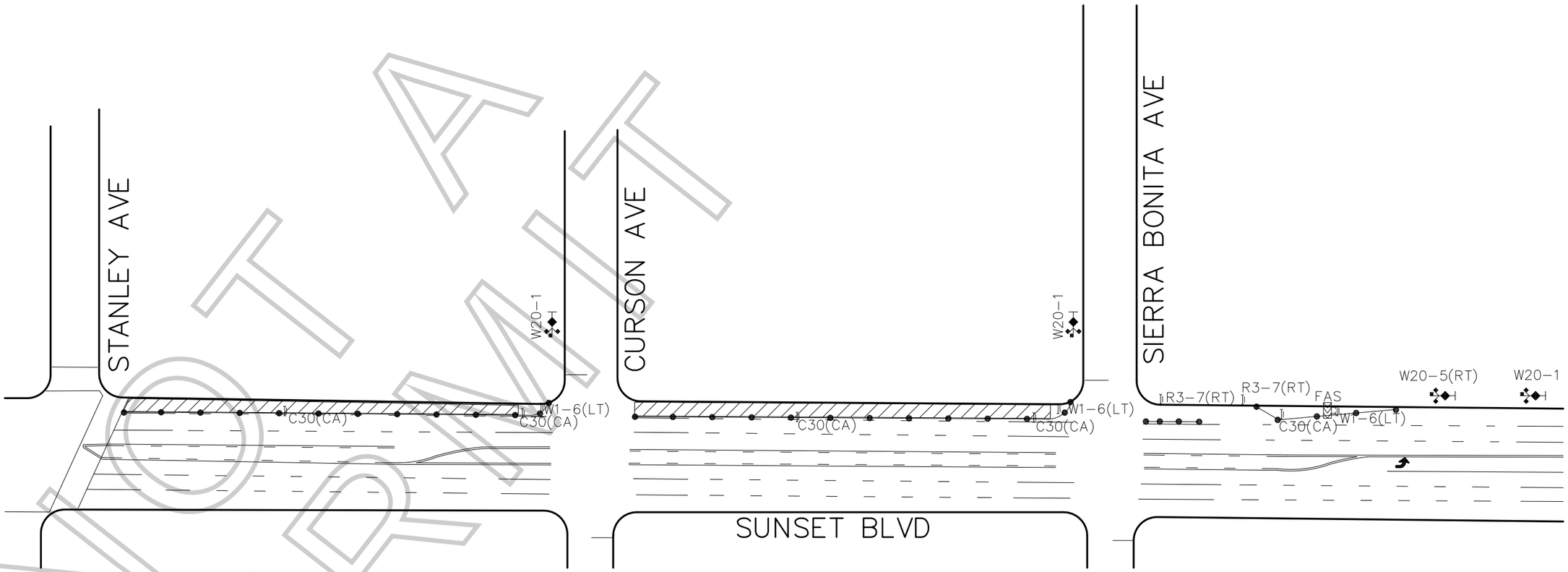
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
9200 Owensmouth Ave, Chatsworth, CA, 91311

Parking Notes
CHRISTIAN CENTER

NOT A PERMIT

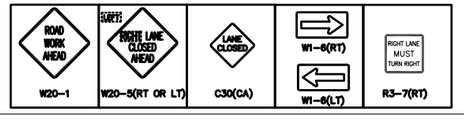
Permit #F00050349



NOT A PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA



FILM LA COORDINATOR: ERICA WADE
FILM LA PERMIT # F-50349

CLOSURE INFO:

N/S CURB LANE SUNSET BLVD
SIERRA BONITA – STANLEY AVE
3/19, 0500-1300

RADICAL MEDIA
"HEAD & SHOULDERS"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
GRACIE CUEVAS
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

Permit #F00050349

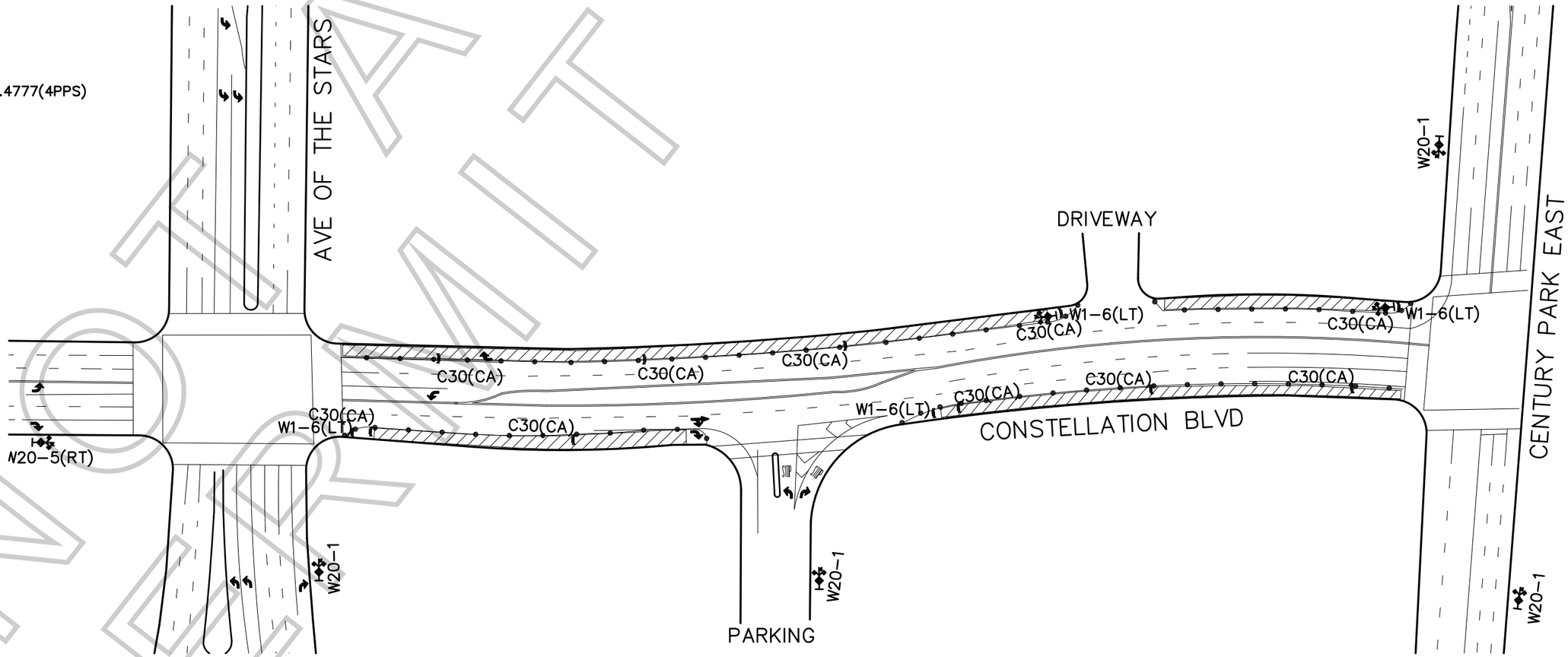
FILM LA COORDINATOR: ERICA WADE
FILM LA PERMIT # F-50349

CLOSURE INFO:

N/S CURB LANE CLOSURE OF CONSTELLATION BLVD
FROM CENTURY PARK EAST TO AVENUE OF THE STARS
3/19, 0600-2200

S/S CURB LANE CLOSURE OF CONSTELLATION BLVD
FROM CENTURY PARK EAST - AVE OF THE STARS
3/19, 0600-2200

RADICAL MEDIA
"HEAD & SHOULDERS"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)



LEGEND:

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- TRAFFIC CONE 28" (REFLECTIVE)
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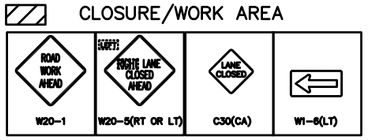
- CLOSURE/WORK AREA



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